
KRISTOFER SODERLUND

65 James Street, Suite 201 · Worcester, MA 01603 · (508) 505-0902 · kristofers@georgeandco.com

SUMMARY

Highly-motivated financial professional with experience in business valuation and brokerage. Core competencies include:

- Asset Pricing
 - Financial Modeling
 - Discounted Cash Flow Analysis
 - Financial Statement Analysis
 - Quantitative Market Research
 - Industry Analysis
 - Strategic Planning and Business Policy
 - Advanced Business Writing Skills
-

EXPERIENCE

GEORGE & COMPANY, Worcester, MA

01/2018 - Present

Boutique business appraisal, M&A consulting, and brokerage firm.

Managing Director

- Utilize valuation methodologies in the preparation of modeling and strategic options analysis.
- Prepare valuation reports to assist clients in the business planning and decision-making process related to the sale of their business.
- Perform comprehensive company and industry analysis to make determinations as to key factors that drive value.
- Manage the business sale process and the negotiation of deal structures.

MASS VISIONS, INC., Quincy, MA

06/2016 – 07/2018

Specialized branding and direct marketing firm.

Account Executive

- Executed campaign and sales strategies to effectively sell products.
- Provided product and service support in order to establish proper channels of information and communication.
- Worked closely with management to refine selling techniques for future training responsibilities.

HCA INTERNATIONAL LIMITED, London, UK

06/2015 – 07/2015

A subsidiary of Hospital Corporation of America, a publicly-traded health care facilities management company.

Assistant Financial Accountant Intern

- Assisted the accounts payable team with analyzing accounts and financial data for tax purposes and upheld data entry tasks.
- Validated invoices and updated client records according to invoice and credit note totals.
- Filed statement reconciliations and reviewed cash sheet reconciliations for accuracy.

THE EDUCATION COOPERATIVE, Dedham, MA

06/2012 – 07/2012

Non-profit organization focused on educational programs that meet the needs of member communities and their students.

Accounting Intern

- Performed bookkeeping responsibilities and created spreadsheets for the company's annual business plan.
 - Organized customer files in preparation for the company's annual audit.
-

EDUCATION AND CERTIFICATION

ELON UNIVERSITY, Martha and Spencer Love School of Business, Elon, NC

BS, Business Administration – Major in Finance / Minors in Accounting and Economics

LICENSED REAL ESTATE SALESPERSON – Commonwealth of Massachusetts